



BOOK COVER DESIGN

Please use the questions below to help me design your cover.
Feel free to add supporting images, sketches or pictures to help design inspiration.

Author: _____

Title: _____

Sub-title: _____

Describe what you are looking for in your cover:

Target market: _____

Thinking of your cover design, these are things you:

My cover MUST have: (“realistic images,” “bright colors,” “blue sunset”) _____

Is there anything you would like me to avoid (e.g., certain colors, font styles) _____



Author _____

Title _____

COLORS:

Feel free to circle up to 3 palettes or let us make the design according to what looks best.

- No preference. Use what looks best.
- Grayscale (blacks/grays).
- Pick from the colors below (choose only 3).



FONT STYLE:

- A* Serif fonts have strokes attached to the ends. They provide character but not overtly.
- A** Sans-serif fonts are block, simple. They are mostly used in newspapers and websites.
- A* Script mimic human handwriting. They communicate elegance and beauty.
- a* Handwriting fonts also mimic human handwriting.

Please note: Not all fonts look good with every title. So while you may have a design style, we reserve the right to use the font that best suits your cover design and title.



Author _____

Title _____

LOOK & FEEL:

With the center square being neutral, how would you describe the look and feel of your book?

Simple	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Detailed
Modern	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Retro
Luxury	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Casual
Playful	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Serious
Loud	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Quiet
Feminine	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Masculine
Pop	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Grunge
Literal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Abstract

Who would typically read your book: _____
